The Fifth Estate
RADIO TELEVISION CABLE SATELLITE

Broadcasting Feb 26

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AP Associated Press
Broadcast Services

59th Year 1990

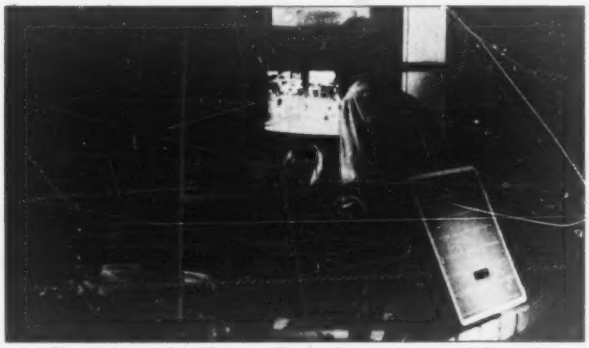
Enter Sky Cable

Vol. 118 No. 9

Broadcasting Feb 26

Sky Cable adds new dimension to broadcast/cable world...

Fifth Estate sizes up plans of four leading media companies—NBC, News Corp., Cablevision and Hughes Communications—to form first high-power direct broadcast satellite service in U.S., one that could eventually deliver up to 108 channels to napkin-sized flat antennas mounted on subscribers' homes. **PAGE 27.** What do Wall Street, Hollywood, broadcasters, cable industry and brokers think? **PAGE 28.** Who are other DBS players? **PAGES 30, 31.** Four that failed. **PAGE 31.**



Sky Cable subscribers will receive programs delivered by receiving dish, shown here mounted on outside windowsill.

Inouye throws fin-syn ball to FCC...

Senator Daniel Inouye tells FCC Chairman Alfred Sikes that it is up to commission to deal with fin-syn issue and speculation about Fox getting at least partial waiver. **PAGE 32.**

33/ CALLING IN THE TROOPS FOR FIN-SYN

Scores of Washington lobbyists, public relations executives and lawyers are called into service for financial interest-syndication battle.

34/ VOA-USIA CONFLICT

U.S. Information Agency's budget problems reveal further evidence of conflict between USIA Director Bruce Gelb and VOA's Richard Carlson.

35/ PRIME TIME NEWS IN L.A.

Beginning next month, Walt Disney Co.'s KCAL-TV Los Angeles will feature all-news prime time format.

38/ CUTBACK IN BEER ADS

Anheuser-Busch says it will reduce its radio and TV brewery advertising budget, investing instead in in-store promotions.

35/ NETWORK SCHEDULE CHANGES

ABC and CBS cancel

CBS cuts 'Doctor, Doctor' from its Monday 10:30-11 p.m. slot

shows, shoring up problem areas in their respective schedules.

38/ UNITED CABLE SETTLES SUIT

United Cable TV Corp. agrees to settle suit with two minority shareholders for up to $100 million.

39/ PLAYBOY TRADEMARK UNDERUSED

Playboy Entertainment Group executive says company hopes to get more out of its famous trademark through "strategic alliances."

40/ NO CAMERAS IN WISCONSIN COURT

Although judge agreed that broadcast coverage of hearing would be beneficial, she decides to abide by rules of federal Judicial Conference and deny cameras court access.

41/ ROAD TO NAB: CAMERAS

Some of leading camera manufacturers will display only CCD products during upcoming National Association of Broadcasters convention.

47/ MORE COMEDY

Two new national comedy radio services debut this month.

48/ INDECENCY COMMENTERS PAN BAN

FCC hears little support from broadcasters for 24-hour-day ban of broadcast indecency.

71/ UHF BELIEVER

Former FCC lawyer Michael Finkelstein, now CEO of independent UHF station group Renaissance Communications Corp., reaps benefits of UHF spectrum he helped open almost 30 years ago.

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BY THE NUMBERS 1

It was another stellar week for NBC in the prime time ratings race. For the week ended Feb. 18, the network won by its largest margin since premiere week, with a 15.7 rating/26 share. ABC was a distant second, with a 12.6/20, followed by CBS with a 12.1/20. NBC has won 21 of the 22 weeks of this season, and 86 of the last 87 weeks.

In addition to winning Monday, Thursday and Saturday, its strongest nights, NBC also took Tuesday (Feb. 13), usually won by ABC, with the help of part two of the mini-series, *Blind Faith* (pictured). Part two of *Faith* was tied (with *Cheers*) as the second-ranked program for the week, with a 23.3/36. NBC also won Wednesday night, with its lineup of *Unsolved Mysteries*, *Night Court*, *Dear John* and *Quantum Leap*.

NBC took Monday with a special lineup, billed as "The Night of 1,000 Laughs," featuring special episodes of *The Cosby Show*, *Golden Girls*, *Dear John*, *Empty Nest* and *Amen*. The first three

"By the Numbers" continues on page 12.

RATINGS ROUNDUP

Rank	Rating	Network	Show
1	28.9/37	N	Cosby Show
2	23.3/36	N	Cheers
2	23.3/36	N	Tuesday Movie: Blind Faith
4	21.9/34	N	A Different World
5	21.6/33	N	Bill Cosby Special
6 ▼	21.2/33	A	Amer. Funniest Home Videos
7 ▼	20.5/29	A	Roseanne
8 ▼	20.4/36	N	Golden Girls
9 ▲	19.9/34	N	Empty Nest
10 ▼	19.4/29	A	Wonder Years
11 ▼	18.6/32	C	60 Minutes
12	18.6/28	N	Golden Girls Special
13 ▼	18.4/30	N	Unsolved Mysteries
14 ▼	18.0/20	N	L.A. Law
15 ▲	17.5/27	N	ALF
16 ▲	17.3/26	N	Matlock
17 ▼	17.2/27	N	Grand
18	17.1/27	C	Sun. Movie: Color Purple
19 ▼	16.9/26	A	Who's the Boss?
20 ▲	15.8/28	A	Full House
20	15.8/24	A	Kennedy/Massachusetts
22	15.5/23	N	Dear John Special
23 ▲	15.3/25	A	Growing Pains
24	14.8/22	N	Sun. Movie: Death of the Hulk
24 ▲	14.8/23	N	Night Court
24 ▲	14.8/22	F	Simpsons
27	14.5/26	N	Amen
27 ▲	14.5/24	C	Knots Landing
29	14.2/23	N	Empty Nest Special
30	14.1/26	N	Bob Hope Special
30	14.1/21	A	Coach
30 ▼	13.8/22	A	Head of the Class
30 ▲	14.1/24	A	Perfect Strangers
30 ▼	14.1/25	A	20/20
35 ▲	13.9/22	C	Jake & Fatman
35 ▲	13.9/20	F	Married...With Children
37 ▼	13.8/24	A	Family Matters
38	13.8/22	C	Monday Movie: Love Boat
39	13.1/20	A	Doogie Howser, M.D.
39 ▲	13.1/22	N	Just the Ten of Us
41 ▲	12.9/21	A	Monday Movie: Jewel of Nile
44 ▼	12.9/20	A	Macgyver
45 ▲	12.5/19	A	Elvis
46 ▲	12.4/19	A	Father Dowling Mysteries
46 ▼	12.3/20	N	Dear John
48	12.2/19	C	Tues. Movie: Dirty Dancing
49 ▲	12.2/21	C	Dallas
49	12.1/10	C	Rescue 911
49 ▼	11.9/19	N	227
50 ▲	11.4/21	C	Wiseguy
51 ▲	11.3/20	N	Manione, FBI
52 ▼	11.2/20	N	Quantum Leap
53	11.1/20	N	Amen special
54	11.0/17	C	City
55	10.0/17	A	Young Riders
56	10.5/16	N	True Blue
57 ▼	10.4/16	C	Murphy Brown
58 ▲	10.3/17	A	Anything But Love
59 ▲	10.0/19	A	China Beach
60 ▼	10.1/17	A	Life Goes On
61 ▼	10.0/17	A	Bradys
62 ▲	9.6/17	C	Paradise
62 ▼	9.6/15	A	Babysmashing
64	9.5/17	C	Falcon Crest
64 ▲	9.5/16	C	Island Son
66	8.7/14	N	Sun. Movie: Goonies
67	8.6/15	A	Movie: Christine Cromwell
68 ▲	8.2/14	A	Primetime Live
69 ▲	8.0/12	F	America's Most Wanted
69 ▲	8.0/15	F	Cops
71 ▲	7.9/14	C	Tour of Duty
73 ▲	7/15	A	Connie Chung
73 ▼	7.5/12	C	Grand Slam
74 ▲	7.4/13	F	Totally Hidden Video
75 ▼	7.3/11	C	48 Hours
76	7.1/11	F	Open House
77 ▲	6.5/10	F	Alien Nation
78 ▼	6.2/11	A	Mission: Impossible
79 ▲	5.5/8	F	21 Jump Street
80 ▲	5.3/8	F	Booker
81	5.0/8	F	Fox Night at Movies
82 ▲	4.5/8	F	Reporters
83	4.3/7	F	Tracey Ullman Show
84 ▲	3.2/5	F	Garry Shandling Show

Guide to symbols: ▼ Down in rank from last week ▲ Up in rank from last week

Source: Nielsen Media Research

FREEZE FRAMES: Syndication Scorecard * Week ended Feb. 11

Rank	Program (Syndicator)	Rtg	Stns	Covg
1	Wheel of Fortune, syn. (King World)	15.0	230	99
2	Jeopardy! (King World)	13.2	216	99
3	Star Trek: Next Generation (Paramount)	10.5	236	98
4	Oprah Winfrey Show (King World)	9.7	214	99
4	Wheel of Fortune, wknd. (King World)	9.7	201	92
6	Cosby Show (Viacom)	9.5	204	98
7	Current Affair (20th Century Fox TV)	9.0	191	96
7	Entertainment Tonight (Paramount)	9.0	175	96
9	Cousteau (Turner)	6.5	118	91
9	Star Search (TPE)	6.5	152	95
11	Geraldo (Paramount)	6.4	199	98
12	Donahue (Multimedia)	6.2	228	99
13	Family Feud 2 (LBS)	6.0	140	89
13	Mama's Family, syn. (Lorimar)	6.0	172	90
15	Inside Edition (King World)	5.7	103	81

The following shows were rated, but not ranked:

Wrestling Network	10.1	173	92
World Wrestling Federation (WWF)	9.3	244	97

* Nielsen weekly pocketpiece

Source: Nielsen and Broadcasting's own research.

Summary of Broadcasting & Cable

BROADCASTING			
SERVICE	ON AIR	CP's [1]	TOTAL [2]
Commercial AM	4,972	250	5,222
Commercial FM	4,258	809	5,067
Educational FM	1,420	269	1,689
■ Total Radio	10,650	1,328	11,978
Commercial VHF TV	548	20	568
Commercial UHF TV	544	194	738
Educational VHF TV	123	5	128
Educational UHF TV	225	23	248
■ Total TV	1,440	242	1,682
VHF LPTV	300	205	505
UHF LPTV	457	1,375	1,832
■ Total LPTV	757	1,713	2,337
FM translators	1,803	318	2,121
VHF translators	2,716	121	2,837
UHF translators	2,188	419	2,607

CABLE†	
Total subscribers	52,300,000
Homes passed	73,900,000
Total systems	9,500
Household penetration†	57.1%
Pay cable penetration	29.4%

* Includes off-air licenses. † Penetration percentages are of TV household universe of 92.1 million. [1] Construction permit. [2] Instructional TV fixed service. [3] Studio-transmitter link. Source: Nielsen and Broadcasting's own research.

"By the Numbers" continues from page 10.

shows won their periods easily, while *Nest* tied with a CBS *Love Boat* special, and *Amen* was third behind a movie on ABC and CBS's *Boat* special.

Despite a poor lead-in from *Booker*, which finished fourth, Fox's *Simpsons* finished second Sunday at 8:30, behind "Purple," but ahead of the last half-hour of NBC's "Goonies" and ABC's *Elvis*. The show also beat every regularly scheduled CBS Entertainment series in prime time.

ABC was first again in the evening news race, with an 11.3/21, followed by NBC, 10.1/19, and CBS, 9.9/18.

MarketScope

Quietly making appearance at $2 a share on over-the-counter market is said to be SCI Television stock issued to bondholders as part of company's recent exchange offer. Shortened trading week produced mostly negative results which were blamed on general marketplace concerns over inflation and interest rates. Capital Cities/ABC (CCB) dropped below 500 for first time in six months with one reason, said portfolio manager, being renewed activity by short sellers. Also suggested was that many of CCB's institutional holders have big profit in stock, making it likely candidate for profit taking to offset losses in other stocks during general market decline. Trading was delayed in CCB on Wednesday morning due to order imbalance, which was attributed to prior night's televised remarks recommending CCB as short. Comments at prior week's Goldman Sachs cable conference were said to cause 15% drop in price of General Instrument (GRL), which continued into last week. Another equipment manufacturer, Scientific Atlanta (SFA), was also down following remarks by Tele-Communications Inc. executive who said that MSO would cut back purchase of hardware. Merrill Lynch reportedly downgraded recommendations on both stocks. Orion Pictures (OPC) was up 16% to 21⅛ following confirmation by Metromedia that its 75% stake in OPC was for sale.

Stock Index Notes: [illegible] NYSE, [illegible] NASDAQ and price and common A [illegible] P/E ratios are based on [illegible] per share for the previous [illegible] Broadcasting's own research.

STOCK INDEX 1

	Closing Wed Feb 21	Closing Tue Feb 13	Net Change	Percent Change	P/E Ratio	Market Capitalization (000,000)
BROADCASTING						
N (CCB) Capital Cities/ABC	499 1/2	510 1/2	-14	-02.74	19	8,996
N (CBS) CBS	160 3/4	160 1/4	1/2	00.27	16	4,274
A (CCU) Clear Channel	12 1/8	11 3/4	3/8	03.19	-101	47
A (HTG) Heritage Media	3 3/4	3 3/4		00.00	-3	187
O (UCOM) Jones Communications	5 5/8	5 1/8	1/4	04.55	-3	55
O (LINB) LIN	112	110 1/2	1 1/2	01.36	60	5,772
O (OMCCC) Olympia Broadcast	1/4	1/4		00.00		
O (OSBN) Osborn Communications	9 1/4	9 3/4	- 1/2	-05.12	-44	84
O (OCOMA) Outlet Communications	19 1/4	19 3/4	- 1/2	-02.53	12	126
A (PR) Price Communications	5 1/4	5 3/8	- 1/8	-02.32	-4	46
O (SAGB) Sage Broadcasting	2 3/4	2 3/4		00.00	-2	10
O (SCRP) Scripps Howard	85 1/2	82	3 1/2	05.64	33	676
O (SUNNC) SunGroup Inc.	2	2		00.00	-2	4
O (TLMD) Telemundo	5 1/4	5 1/4		00.00	-2	110
O (TVXGC) TVX Broadcast	4 1/8	4	1/8	03.12		30
O (UTVI) United Television	33	33 1/4	- 1/4	-00.75	5	350
BROADCASTING WITH OTHER MAJOR INTERESTS						
N (BLS) A.H. Belo	34 1/4	36 3/4	- 1 1/2	-04.10	30	[illegible]
N (AFL) American Family	13 3/4	13 3/4		00.00	15	1,[illegible]
O (ACSEN) Assoc. Communications	31	32 3/8	- 1 3/8	-04.24	-75	[illegible]
N (CCN) Chris-Craft	31 3/4	33 3/8	- 1 5/8	-04.88	-1	[illegible]
O (DVCO) Durham Corp.	30	33	- 3	-09.09	20	[illegible]
N (GCI) Gannett Co.	39 5/8	38 5/8		00.00	15	[illegible]
O (GACC) Great Amer/Comm.	7 7/8	8 7/8	- 1	-11.26	-3	[illegible]
N (JP) Jefferson-Pilot	40 1/4	38 1/4	2	05.22	12	1,[illegible]
N (KRI) Knight-Ridder	54 1/2	54 1/2		00.00	13	2,[illegible]
N (LEE) Lee Enterprises	28 1/2	28 3/4	- 1/4	-00.86	16	[illegible]
N (LC) Liberty	46	45 7/8	1/8	00.27	25	[illegible]
N (MHP) McGraw-Hill	50 7/8	52 3/8	- 1 1/2	-02.86	12	[illegible]
A (MEDIA) Media General	29 1/8	30	7/8	-02.91	-133	[illegible]
N (MNI) Meredith Corp.	30 1/2	30 1/4	1/4	00.82	13	[illegible]
O (MMDC) McClatchy	77 1/4	78 1/2	- 1 1/4	-01.59	20	[illegible]
A (NYTA) New York Times	22 7/8	22 3/4	1/8	-00.54	15	[illegible]

STOCK INDEX 2

		Closing Wed Feb 21	Closing Tue Feb 13	Net Change	Percent Change	P/E Ratio	Market Capitalization (000,000)
N	(NWS) News Corp. Ltd.	16	15 1/4	3/4	04.91	6	4,295
O	(PARC) Park Commun.	19 1/2	20	- 1/2	- 02.50	21	403
O	(PLTZ) Pulitzer Publishing	28 3/4	28 3/4		00.00	14	300
N	(REL) Reliance Group Hold.	4 3/4	4 3/4		00.00	-6	354
O	(RTRSY) Reuters Ltd.	52 5/8	52 1/2	1/8	00.23	27	23,905
O	(STAUF) Stauffer Commun.	140	144		00.00	48	144
N	(TMC) Times Mirror	32 5/8	33 3/8	- 3/4	- 02.24	13	4,216
O	(TMCI) TM Communications	1/4	1/4		00.00	-2	1
N	(TRB) Tribune	41 1/2	40 7/8	5/8	01.52	15	2,931
A	(TESA) Turner Bcstg. 'A'	46 1/4	47 7/8	- 1 5/8	- 03.39	-60	2,202
A	(TBSB) Turner Bcstg. 'B'	44 3/8	46 1/4	- 1 7/8	- 04.05	-57	1,189
A	(WPOB) Washington Post	275	275		00.00	19	3,489

PROGRAMING

		Closing Wed Feb 21	Closing Tue Feb 13	Net Change	Percent Change	P/E Ratio	Market Capitalization (000,000)
O	(ALLT) All American TV	3 3/4	4	- 1/4	- 06.25		4
A	(CLR) Color Systems	2 5/8	2 1/4	3/8	16.66	-2	14
O	(CCPI) dick clark prod.	5 1/4	6 1/8	1/8	02.04	23	51
N	(DIS) Disney	104 7/8	107 5/8	- 3/4	- 00.69	20	14,380
O	(FINN) Financial News	6 3/4	7 1/4	- 1/2	- 06.89	30	131
A	(FE) Fries Entertain.	2 1/8	2	1/8	06.25	-1	10
A	(HRS) Heritage Entertain.	1 3/8	1 1/2	- 1/8	- 08.33	-1	10
A	(HSN) Home Shopping Net.	7	7 1/2	- 1/2	- 06.66	43	628
N	(KWP) King World	39 7/8	42 3/8	- 2 1/2	- 05.89	13	1,007
O	(KREO) Kings Road Entertain.	1/4	9/32	- 1/32	- 11.11		1
N	(MCA) MCA	52 3/4	54 1/4	- 1 1/2	- 02.76	15	3,866
N	(MGM) MGM/UA Commun.	11 1/2	12	- 1/2	- 04.16	-7	586
A	(NHN) Nelson Holdings	8 1/2	8 1/2		00.00		36
O	(NNET) Nostalgia Network	1 7/16	1 1/2	- 1/16	- 04.16	-1	8
N	(OPC) Orion Pictures	21 7/8	19	2 7/8	15.13	27	394
N	(PCI) Paramount Commun.	43 1/8	43 5/8	- 1/2	- 01.14	13	5,130
N	(PLA) Playboy Ent.	13 3/8	13 7/8	- 1/2	- 03.60	-148	125
O	(QNTQD) Qintex Ent.	1 1/4	1 1/4		00.00		26
O	(QVCN) QVC Network	15 5/8	15 7/8	- 1/4	- 01.57	33	157
O	(RVCC) Reeves Commun.	6 3/4	6 3/4		00.00	-6	85
O	(RPICA) Republic Pic. 'A'	7 3/8	7	3/8	05.35	61	31
O	(RPICB) Republic Pic. 'B'	6 3/4	6 1/4	1/2	08.00	75	28
O	(SP) Spelling Entertainment	11	11 1/4	- 1/4	- 02.22	29	364
O	(JUKE) Video Jukebox Net.	7 3/4	7 7/8	- 1/8	- 01.58	-24	72
O	(WONE) Westwood One	6	6 1/2	- 1/2	- 07.69	-4	87

SERVICE

		Closing Wed Feb 21	Closing Tue Feb 13	Net Change	Percent Change	P/E Ratio	Market Capitalization (000,000)
O	(AGRP) Andrews Group	3 5/8	3 5/8		00.00	-2	33
O	(BSIN) Burnup & Sims	17 1/8	17 1/2	- 3/8	- 02.14	23	215
N	(CQ) Comcat	35 1/2	36 3/8	- 7/8	- 02.40	9	591
N	(DNB) Dun & Bradstreet	44 5/8	44 1/4	3/8	00.84	14	8,343
N	(FCB) Foote Cone & B.	28 1/4	27 7/8	3/8	01.34	19	241
O	(GREY) Grey Advertising	155	159	- 4	- 02.51	14	177
O	(IDBX) IDB Communications	10	9 3/4	1/4	02.56	500	40
N	(IPG) Interpublic Group	30 1/4	30 1/2	- 1/4	- 00.81	15	1,044
O	(OMCM) Omnicom Group	22 7/8	23 5/8	- 3/4	- 03.17	12	600
N	(SAA) Saatchi & Saatchi	10 3/8	11 1/2	- 1 1/8	- 09.78	-3	1,335
O	(TLMV) Telemation	2 3/4	2 3/4		00.00	6	19
A	(UNV) Unitel Video	9 7/8	10	- 1/8	- 01.25	15	30

CABLE

		Closing Wed Feb 21	Closing Tue Feb 13	Net Change	Percent Change	P/E Ratio	Market Capitalization (000,000)
A	(ATN) Action Corp.	13	13 3/8	- 3/8	- 02.80	3	31
O	(ATCMA) Amer. TV & Comm.	36	36 1/4	- 1/4	- 00.68	44	3,054
O	(CTEX) C-Tec Corp.	19 1/2	20 1/8	- 5/8	- 03.10	26	533
A	(CVC) Cablevision Sys. 'A'	30	30 1/2	- 1/2	- 01.63	-4	954
A	(CTY) Century Comm.	9 3/4	10 3/8	- 5/8	- 06.02	-15	63
O	(CMCSA) Comcast	14 1/2	15 1/8	- 5/8	- 04.13	-11	1,307
A	(FAL) Falcon Cable Systems	17 1/2	17 5/8	- 1/8	- 00.70	-50	111
O	(JOIN) Jones Intercable	11 1/8	12 3/8	- 1 1/4	- 10.10	-5	139
T	(RCLA) Rogers Commun. 'A'	96	107	- 9	- 8.40	-91	485
T	(RCLB) Rogers Commun. 'B'	72	80 1/2	- 5 1/2	- 06.83	-35	1,194
O	(TCAT) TCA Cable TV	13 1/2	14	- 1/2	- 03.57	29	339
O	(TCOMA) Tele-Commun.	14 3/4	15 3/4	- 1	- 06.34	-30	3,305
N	(TWX) Time Warner	98 3/8	101 1/2	- 3 1/8	- 03.07	216	6,327
O	(UAECA) United Art. Ent. A	16	15 7/8	1/8	00.78	-9	2,239
O	(UAECB) United Art. Ent. B	16	15 3/4	1/4	01.58	-8	1,069
N	(VIA) Viacom	51 3/8	51 3/4	- 3/8	- 00.72	23	2,741
N	(WU) Western Union	3/4	1 1/8	- 3/8	- 33.33		46

EQUIPMENT & MANUFACTURING

		Closing Wed Feb 21	Closing Tue Feb 13	Net Change	Percent Change	P/E Ratio	Market Capitalization (000,000)
N	(MMM) 3M	77 3/8	81	- 3 5/8	- 04.47	14	17,352
N	(ARV) Arvin Industries	15	14 5/8	3/8	02.56	39	281
O	(CCBL) C-Cor Electronics	10 1/2	10 1/2		00.00	8	43
N	(CHY) Chyron	2	2 1/8	- 1/8	- 05.88	-14	22
A	(COH) Cohu	9 1/2	9 3/8	1/8	01.33	6	13
N	(EK) Eastman Kodak	38	38 5/8	- 5/8	- 01.61	13	12,327
N	(GRL) Gen. Instrument	33 1/8	30 1/8	- 6	- 15.33	10	904
N	(GE) General Electric	60 1/2	62 1/8	- 1 5/8	- 02.61	14	54,958
N	(HRS) Harris Corp.	30 1/4	31 1/4	- 1	- 03.20	44	1,174
N	(HAI) M/A Com. Inc.	4 1/2	4 7/8	- 3/8	- 07.69	450	107
N	(IV) Mark IV Indus.	11 5/8	12	- 3/8	- 03.12	2	170
O	(MATT) Matthews Studio	11/16	1 11/16		00.00	84	10
O	(MCDY) Microdyne	3 3/4	3 3/4		00.00	41	15
O	(MCOM) Midwest Commun.	3 7/8	4	- 1/8	- 03.12	11	11
N	(MOT) Motorola	57 7/8	58 1/2	- 5/8	- 01.06	15	7,535
N	(OAK) Oak Industries	1 1/4	1 1/4		00.00	-41	105
A	(PPI) Pico Products	1 1/4	1 3/8	- 1/8	- 09.09		4
N	(SFA) Sci-Atlanta	21 1/8	23 5/8	- 2 1/2	- 10.58	12	468
N	(SNE) Sony Corp.	54 1/4	56 1/8	- 1 7/8	- 03.34	24	15,331
N	(TEK) Tektronix	18 3/8	18 1/4	- 7/8	- 05.30	170	444
N	(VAR) Varian Assoc.	21 1/4	21 7/8	- 5/8	- 02.85	13	628
O	(WGNR) Wegener	2 1/8	2 1/2	- 3/8	- 15.00	10	15
N	(WX) Westinghouse	68 3/8	71 3/4	- 3 3/8	- 04.70	11	9,932
N	(ZE) Zenith	6 3/8	6 7/8	- 1/2	- 05.63	-8	204
	Standard & Poor's 400	378.14	382.31		-4.07		-1.10

September

Sept. 12-15—Radio '90 convention sponsored by *National Association of Broadcasters*. Hynes Center, Boston. Information: (202) 429-5300.

■ **Sept. 13**—Celebrate the Winners—Creative Blockbusting, sponsored by *Cable Television Administration and Marketing Society, New York City chapter*; HBO auditorium, New York.

Sept. 13-14—*C-SPAN* Capitol Experience, seminar to provide cable operators with insight into the network's programing philosophy, reasons to carry C-SPAN and ways to promote it among their general audience. C-SPAN headquarters, Washington. Information: (202) 737-3220.

■ **Sept. 16**—*Women in Cable, Washington chapter*, annual fall gala honoring Sidney Topol, chairman of Scientific-Atlanta. Grand Hyatt, Washington. Information: (202) 872-9200.

Sept. 21-23—*Maine Association of Broadcasters* annual meeting, Sebasco, Me.

Sept. 21-25—89th *Audio Engineering Society* convention, Los Angeles. Information: (212) 661-8528.

Sept. 24-27—*Radio-Television News Directors Association* international conference and exhibition, Convention Center, San Jose, Calif. Information: (202) 659-6510.

Sept. 27-28—Fourth annual *National Cable Television Association/National Association of Minorities in Cable* urban markets seminar, Waldorf-Astoria, New York. Information: (202) 775-3669.

October

Oct. 2-4—*Atlantic Cable Show*, Atlantic City Convention Center, Atlantic City, N.J. Information: (609) 848-1000.

Oct. 9—*Caucus for Producers, Writers and Directors* general membership meeting, Los Angeles. Information: (213) 652-0222.

Oct. 9-11—*Mid-America Cable TV Association* 33rd annual meeting and show, Hilton Plaza Inn, Kansas City, Mo. Information: Rob Marshall, (913) 841-9241.

Oct. 11-15—*MIPCOM*, international film and program market for TV, video, cable and satellite, Palais des Festivals, Cannes, France. Information: (212) 750-8899.

Oct. 13-15—*Texas Association of Broadcasters* annual convention, San Antonio Convention Center, San Antonio. Information: (512) 322-9944.

Oct. 13-17—*Society of Motion Picture and Television Engineers* 132nd technical conference and equipment exhibit, Jacob Javits Convention Center, New York. Information: (914) 761-1100.

Oct. 18-19—*C-SPAN* Capitol Experience, seminar to provide cable operators with insight into the network's programing philosophy, reasons to carry C-SPAN and ways to promote it among their general audience. C-SPAN headquarters, Washington. Information: (202) 737-3220.

Oct. 18-20—*National Religious Broadcasters, Eastern chapter*, running Society Grove Conference Center, Northeast, Md. Information: Sue Bangle, (716) 461-9353.

Oct. 20-23—*North Carolina Association of Broadcasters* annual convention, Adams Mark Hotel, Charlotte, N.C. Information: (919) 821-7300.

Oct. 21-24—*Association of National Advertisers* annual convention, RitzCarlton, Naples, Fla. Information: (212) 697-5950.

Oct. 26-27—*New Hampshire Association of Broadcasters* annual convention, Mariner Hotel, Laconia, N.H.

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